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A circular inset image showing a close-up of hands being massaged, set against a blue background.

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This 12-volume series documents the latest developments in Sports Massage and is an invaluable tool for review, reference, and continuing education. In addition to learning new techniques and keeping up to date with the industry, these programs cover important marketing tips that will help you market and promote these newly acquired skills and expand your business.

The first truly professionally produced videos for the massage industry, these broadcast quality multi-camera productions are enhanced with slow-motion, freeze-frame, close-ups, original music, electronic graphics and angled views of the hands-on demonstrations. They are also conveniently broken into appropriate chapters with review sections, so you can select your own areas of interest for repeated viewing.

Filmed at the International Sports Massage Conference, these programs are hosted by a virtual Who's Who of professionals on the leading edge of Sports Massage, including Benny Vaughn, Rich Phaigh, Carol Kresge, Richard Royster, Dr. Louis Leonardi, Patrice Morency, Linda Jaros and others.

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About VIEW Video

V.I.E.W. Video is a leading producer, publisher and distributor of exclusive programs geared to the special interest areas of:

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MODERN LIFESTYLES • CHILDREN'S INTERACTIVE**

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Billie Holiday
Herbie Hancock
Exercise Can Beat Arthritis

V.I.E.W. Video brings this experience and expertise in production, packaging and distribution to the massage professional with the Massage Therapy Video Library.

Volume 1 FASCIA & MYO-FASCIAL TECHNIQUES

with Richard M. Royster, M.A., L.M.T., C.A.
of The Upledger Institute

An overview of CranioSacral and Myo-fascial techniques and concepts which enhance athletic performance. Cranio Sacral Therapy is a refined manipulative technique for the diagnosis and treatment of chronic illness, pain and dysfunction. This practical hands-on video workshop will introduce basic palpatory skills that will be used to identify and localize significant restrictions and imbalances in the CranioSacral System.

Chapter Table of Contents

- 1 Introduction to Fascia
- 2 Physiological Effects of Fascial Release
- 3 Respiratory Diaphragm
- 4 Thoracic Inlet – Emotional Stress
- 5 Visualization & Theory Behind the Technique
Recognizing a Fascial Release
- 6 The Pelvis
- 7 Pelvic Hand Position
- 8 Respiratory Diaphragm Hand Position
- 9 Thoracic Inlet Hand Position
- 10 Cranial Base Hand Position
- 11 Summary of Techniques
- 12 Working the Dural Tube
- 13 Hands-on Practice & Questions and Answers
Headaches

Length: 85 minutes



Volume 2 PHYSIO-SPHERE THERAPY: A New Modality

with Richard M. Royster, M.A., L.M.T., C.A.
of The Upledger Institute

P.S.T. developed by Richard M. Royster, utilizes 65cm and 85cm inflated balls in a series of exercises; and an innovative hands-on approach that enables therapists to deal more effectively with certain areas.

Chapter Table of Contents

- 1 Introducing P.S.T.
- 2 Moving Exercises
- 3 Posterior Positions
- 4 Anterior Positions
- 5 Breath Awareness Exercises
- 6 Exercises To Do By Yourself
- 7 P.S.T. For Cyclists
- 8 Tips for Different Sports

Length: 36 minutes



Volume 3**ATHLETIC MASSAGE: A SIDELYING APPROACH**

with Linda Jaros, L.M.T. Director, MyoTech

This in-depth video workshop demonstrates various massage techniques and shows how to access the upper body using sidelying variations. This tape also includes tips for interfacing with the athlete.

Chapter Table of Contents

- | | |
|---|--|
| | Interview |
| 1 | Pillow Placement |
| 2 | Techniques |
| 3 | Step-by-step Hands-on Demonstrations |
| 4 | Shoulder Mobilization and Getting Access |

*Length: 63 minutes***Volume 4****A CYCLIST'S SPORTS MASSAGE**with Marc Delaruelle, Head Soigneur
Belgian National Cycling Team

Marc brings his more than 25 years of hands-on experience with world-class cyclists and demonstrates his pre and post event massage techniques, as well as giving us an inside look at the role of a "soigneur" on the cycling team. Cary Bland, his volunteer, is a Massage Therapist and competitive cyclist. His narration gives us a unique perspective from both the massage practitioner and the athlete.

*Length: 75 Minutes***Volume 5****ATHLETIC MASSAGE: AN OVERVIEW**

with Rich Phaigh, L.M.T.

Rich Phaigh, author of "Athletic Massage" and former massage therapist for the Nike team describes and illustrates his personal approach in presenting a workshop on fascia release to facilitate muscle lengthening.

Chapter Table of Contents

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| | Interview |
| 1 | Athletes Common Problems |
| 2 | Trigger Point Work |
| 3 | Scar Tissue |
| 4 | Scar Tissue Physiology |
| 5 | Approaches to Injury |
| 6 | Eccentric Exercises |
| 7 | Local Muscle Spasm |
| 8 | Adhesions |
| 9 | Tennis & Golfers' Elbow |
| 10 | The Achilles Tendon |
| 11 | The Use of Ice |

*Length: 109 minutes***Volume 6****AN INTRO TO SOMA BODYWORK**with George Kousaleos, Board of Massage,
Dept. of Professional Regulation, State of Florida

Soma Neuromuscular Integration structurally realigns the entire body and reconditions the nervous system. This tape covers the basics of Soma, its benefits and its relation to athletics.

Chapter Table of Contents

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|---|---|
| 1 | From Roling to Soma |
| 2 | Structural Types |
| 3 | Standing Structural Awareness Exercises |
| 4 | The 10 Sessions of Soma |
| 5 | The 3-Brain Theory |
| 6 | Themes of The Body |
| 7 | Body Reading |

*Length: 49 minutes***Volume 7****ESTABLISHING SPORTS MASSAGE
IN THE COLLEGE ENVIRONMENT**with Benny Vaughn, A.T.C., L.M.T.
Southeastern Sports Massage

Benny Vaughn, a recognized pioneer and innovator in Sports Massage, reviews the state of this technique on the collegiate level, including the development of specific Sports Massage Departments. He shares his insights on the opportunities this area affords in working with young athletes who will achieve world class status, or simply become weekend warrior sports enthusiasts.

Chapter Table of Contents

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|---|--|
| | Interview |
| 1 | Sports Massage in the Collegiate Setting |
| 2 | The College Sports Massage System |
| 3 | The U. of Florida Sports Massage Setting |
| 4 | How to Get Into Sports Massage |
| 5 | Questions and Answers |
| 6 | Sports Massage: A Bright Future |

Length: 112 minutes

Volume 8 AN INTRO TO ACUPRESSURE AND SPORTS MASSAGE

with Carol Kresge, L.M.T.
Consultant, AMTA Nat'l Sports Massage Team

A dynamic presentation that reviews basic Acupressure and how it relates to the athlete and Sports Massage. Carol also gives valuable tips on developing your practice, and suggests practical tips on sensitive areas in dealing with clients.

Chapter Table of Contents

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| 1 | Introduction | |
| 2 | Four Areas of Sports Massage | |
| 3 | The Local Grass Roots Massage Therapist | |
| 4 | Chinese Medicine | |
| 5 | Acupressure of the Ear | |
| 6 | 1: Large Intestine 4 | (LI4) |
| | 2: Liver 3 | (L3) |
| | 3: Heart 7 | (H7) |
| | 4: Spleen 9 | (S9) |
| | 5: Kidney 1 | (K1) |
| 7 | 1: Gall Bladder 34 | (GB34) |
| | 2: Stomach 36 | (S36) |
| | 3: Pericardium 6 | (P6) |
| 8 | The Back of The Body | |
| | 1: Bladder 57 | (B57) |
| | 2: Bladder 40 | (B40) |
| | 3: Gall Bladder 31 | (GB31) |
| | 4: Governing Vessel 14 | (G14) |
| | 5: Governing Vessel 4 | (G4) |
| | 6: Chinese Concepts | |
| 9 | Shoulder Points | |
| | 1: Large Intestine 15 | (L15) |
| | 2: Triple Burner 14 | (T14) |
| 10 | Biomechanics Point-Flare Running Problems | |
| 11 | Gua-Sha (Scraping) | |
| | Uses for tightness/congestion of neck/shoulder/spine | |
| 12 | Invaluable Tips for the Sports Massage Therapist | |



Length: 104 minutes

Volume 9 SPORTS MARKETING: A Team Concept

with Dr. Louis Leonardi, D.C.
Dr. Sandra Boon, D.C.
Metropolitan Chiropractic

This role-playing session includes a Doctor, a Physical Therapist, a coach, an athlete, a NOC official and a Massage Therapist. It highlights each member's position and how they interface with each other on the athletic team.

Length: 59 Minutes

Volume 10 SPORTS CHIROPRACTIC

with Dr. Sandra Boon, D.C.
Dr. Louis Leonardi, D.C.
Metropolitan Chiropractic

This chiropractic approach to soft tissue manipulations also reviews biomechanics, injury assessment and overtraining indicators. It also contains many informative charts, graphs and illustrations.

Length: 76 minutes

Volume 11 WOMEN IN SPORTS MASSAGE—ISSUES WE FACE

with Carol Kresge, L.M.T.
Linda Jaros, L.M.T.
Patrice Morency, A.T., L.M.T.

These three very successful Sports Massage Therapists share some of the solutions to the problems and controversial issues they have encountered, both in relation to clients and to their male counterparts in the industry.

Length: 55 minutes

Volume 12 BASIC PNF Proprioceptive Neuromuscular Facilitation

with Patrice Morency, A.T., L.M.T.
Innerweave

Patrice Morency, a Certified Athletic Trainer, presents an introductory workshop on PNF stretching and its relation to athletics and Sports Massage. PNF is an exercise system designed to reeducate the neuromuscular response, thereby creating a reduction in muscle spasm, an increase in ROM and flexibility, as well as developing strength, endurance and coordination. Her hands-on demonstrations review the principles of PNF as well as "tense-relax" and other specific techniques. An excellent primer to help massage practitioners understand the uses of PNF in working with a qualified professional.

Chapter Table of Contents

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|---|----------------------------|
| 1 | PNF Background Information |
| 2 | Spiral/Diagonal Patterns |
| 3 | The Muscle Spindle |
| 4 | The Golgi Tendon Organ |
| 5 | The Techniques of PNF |
| 6 | Hands-on Demonstrations |
| 7 | Step-by-step Review |

Length: 66 minutes